



WHO ARE WE?

The **Friends of the West Valley Recreation Corridor (WVRC)** is a non-profit organization comprised of nearly 1,000 stakeholders, including volunteers, public and private sector representatives and community leaders, who are dedicated to creating a recreational corridor along the Agua Fria and New Rivers within Maricopa County. The group was initiated in 2001 through a partnership of WESTMARC and Valley Forward Association,

The Friends are governed by a 26-member **Board of Directors**, which meets quarterly and includes and encourages participation and input from cities and towns within the corridor (Avondale, Peoria, Phoenix, El Mirage, Glendale, Youngtown, Surprise and Goodyear), as well as Flood Control District of Maricopa County, the Maricopa Association of Governments and other public sector involvement. An **Advisory Board** has been established that meets bi-annually to provide vision to the organization and its mission to transform more than 40 miles of the Agua Fria and New Rivers into a recreational corridor.

General membership activities are held throughout the year and include: beautification projects, tours, breakfast/luncheon programs and related events designed to enhance awareness of and interest in the project.

WHAT ARE WE DOING?

Friends of the West Valley Recreation Corridor provides advocacy, promotion and education focused on the development of a 40+ mile multi-modal, non-motorized corridor connecting residential areas, parks, schools, recreation and commerce within and around the project site. Specifically, Friends of the WVRC provides input on planning and design, facilitates public events, helps identify and secure funding sources, integrates non-vehicular trails connectivity, and promotes linkages to adjacent uses. The Friends of

the WVRC initiated the process of attaining its 501 (c)(3) non-profit designation.

VISION - WHY ARE WE NEEDED?

Many have embraced the vision for the West Valley Recreation Corridor. John F. Long and other West Valley community leaders conceived the idea in 1998 at a meeting to explore the potential of a recreation corridor along the Agua Fria River. Much has occurred since that time.

The Flood Control District of Maricopa County led the efforts of the Agua Fria Watercourse Master Plan. The Maricopa Association of Governments oversaw development of the New River and lower Agua Fria Multi-Modal Corridor Study.

The current plan addresses not only flood control protections but also identifies various opportunities for multi-objective uses within the channel. The unique character of the rivers will be lost unless a comprehensive program is developed to bring together the various and often disparate interests for uses in the corridors. The Friends of the WVRC is dedicated to serving as the catalyst for bringing this landmark amenity to reality.

HOW CAN I BECOME A FRIEND?

To become a Friend of the WVRC, send your membership check in the amount of: \$25 Individual or \$50 Non-Profit Organization along with your name, address, telephone and email to:

Friends of the West Valley Recreation Corridor
PO Box 36915
Phoenix, AZ 85067-6915

Corporate Sponsorship information available upon request.
For additional information, call (623) 695-4602

Or, visit our website at: www.friendsofwvrc.org