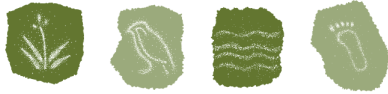


FRIENDS of

WEST VALLEY RECREATION CORRIDOR



## MEDIA ADVISORY

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## NEW WEBSITE LAUNCHED TO SHOWCASE VISION FOR THE AGUA FRIA RIVER CORRIDOR

*Friends of the West Valley Recreation Corridor Go Live on the Internet*

**WHAT:** The Friends of the West Valley Recreation Corridor has launched a new Web site for west valley residents, to explore the potential of a recreational and economic development corridor along the Agua Fria River. The Web site is designed to keep residents up-to-date on progress to develop a new Agua Fria Watercourse Master Plan along the 33 miles the river travels through the county.

The Friends believe the unique character of the river will be lost unless a comprehensive program is developed to bring together the various and often disparate interests for uses in the corridor. The group is working with community leader to analyze redevelopment possibilities and discuss further how to help this landmark amenity achieve its full potential.

**WEB ADDRESS:** [www.friendsofwvrc.org](http://www.friendsofwvrc.org)

### WHAT YOU WILL FIND:

- Overview of the project
- List of all the community and business partners
- Community projects related to the corridor
- How to become a Friend of the WVRC
- Where to go for more information

### ABOUT THE

**FRIENDS:** The Friends of the West Valley Recreation Corridor (WVRC) is a non-profit organization comprised of nearly 1,000 stakeholders, including volunteers, public and private sector representatives and community leaders, who are dedicated to creating an enhanced corridor along the Agua Fria and New Rivers within Maricopa County. The group was initiated in 2001 through a partnership of Westmarc and Valley Forward Association.

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